

Privacy Policy for myFitZone

Effective Date: January 16, 2026

1. Introduction

Welcome to **myFitZone** ("we," "our," or "us"). We are committed to protecting your privacy and ensuring your personal data is handled with care. This Privacy Policy explains how we collect, use, and share your information when you use our mobile application, website, and related services (collectively, the "Service").

By using myFitZone, you agree to the collection and use of information in accordance with this policy.

2. Information We Collect

We collect information to provide better services to all our users—from figuring out basic stuff like which language you speak, to more complex things like which gym classes you'll find most useful.

2.1 Information You Provide to Us

- **Account Information:** When you create an account, we collect your name, email address, password, and phone number.
- **Profile Information:** You may choose to provide additional information such as your photo, fitness goals, and physical statistics (e.g., height, weight).
- **Payment Information:** If you make purchases (e.g., credit packages), our third-party payment processors (e.g., Stripe) collect your payment details. We do not store your full credit card information.
- **Communications:** Information you provide when you contact our support team or communicate with gym owners/trainers through the app.

2.2 Information We Collect Automatically

- **Usage Data:** We collect information about your activity on our Service, such as the gyms you visit, session types you book, and features you use.
- **Device Information:** We collect information about the device you access the Service on, including the hardware model, operating system and version, unique device identifiers, and mobile network information.
- **Location Information:** With your permission, we may collect your precise or approximate location to help you find nearby gyms.

3. How We Use Your Information

We use the information we collect to:

- **Provide and maintain the Service:** Process bookings, manage your credits, and facilitate gym memberships.
- **Personalize your experience:** Recommend gyms or sessions based on your preferences.
- **Communicate with you:** Send you booking confirmations, reminders, technical notices, and support messages.
- **Improve our Service:** Analyze usage trends to enhance app performance and develop new features.
- **Ensure Safety and Security:** Verify your identity and prevent fraud or abuse.

4. How We Share Your Information

We do not sell your personal information. We may share your information in the following circumstances:

- **With Gym Owners/Trainers:** When you join a gym or book a session, we share your name, profile photo, and booking details with the respective gym owner or trainer to facilitate your training.
- **With Service Providers:** We use third-party companies to perform services on our behalf, such as payment processing, data analytics, and email delivery. These providers have access to your information only to perform these tasks.
- **For Legal Reasons:** We may disclose your information if required to do so by law or in response to valid requests by public authorities.

5. Your Data Rights & GDPR Compliance

We are committed to full compliance with the General Data Protection Regulation (GDPR). If you are a resident of the European Economic Area (EEA), you have the following rights:

- **Right of Access:** Request a copy of the personal data we hold about you.
- **Right to Rectification:** Request correction of inaccurate or incomplete data.
- **Right to Erasure ("Right to be Forgotten"):** Request deletion of your personal data.
- **Right to Restriction of Processing:** Request that we restrict the processing of your data under certain conditions.
- **Right to Data Portability:** Request a copy of your data in a structured, machine-readable format.
- **Right to Object:** Object to our processing of your personal data based on legitimate interests.
- **Right to Withdraw Consent:** If we process your data based on consent, you have the right to withdraw it at any time.

Legal Basis for Processing: We process your personal data under the following legal bases:

- **Contract:** To fulfill our service obligations to you (e.g., processing bookings).
- **Legitimate Interests:** For providing and improving our services (e.g., analytics, fraud prevention), provided these interests are not overridden by your rights.
- **Consent:** For specific purposes where you have given clear consent (e.g., location access).

To exercise these rights, please contact our Data Protection Officer (DPO) at info@myfitzone.app. You also have the right to lodge a complaint with a Data Protection Authority (DPA).

6. Data Security and Breach Procedures

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, alteration, disclosure, or destruction. These measures include encryption, access controls, and regular security audits.

However, no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

In the event of a data breach: If we become aware of a security systems breach, we will attempt to notify you electronically so that you can take appropriate protective steps. We may post a notice through the Service if a security breach occurs. Depending on where you live, you may have a legal right to receive notice of a security breach in writing.

7. Limitation of Liability

READ THIS CAREFULLY:

To the maximum extent permitted by applicable law, myFitZone and its affiliates, officers, employees, agents, and licensors shall not be liable for any indirect, incidental, special, consequential, or punitive damages, including without limitation, loss of profits, data, use, goodwill, or other intangible losses, resulting from:

- Your access to or use of or inability to access or use the Service;
- Any unauthorized access to or use of our servers and/or any personal information stored therein;
- Any interruption or cessation of transmission to or from the Service;
- Any bugs, viruses, trojan horses, or the like that may be transmitted to or through our Service by any third party.

"AS IS" and "AS AVAILABLE" Disclaimer: The Service is provided on an "AS IS" and "AS AVAILABLE" basis. myFitZone makes no representations or warranties of any kind, express or implied, as to the operation of their services, or the information, content, or materials included therein. You expressly agree that your use of these services, their content, and any services or items obtained from us is at your sole risk.

8. Children's Privacy

Our Service is not intended for individuals under the age of 13. We do not knowingly collect personal information from children under 13.

9. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Effective Date" at the top.

10. Cookies and Tracking Technologies 🍪

We use cookies and similar tracking technologies to track the activity on our Service and hold certain information.

- **Cookies:** Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device.
- **Purpose:** We use cookies to:
 - Remember your login session.
 - Understand how you use our Service (Analytics).
 - Store your preferences.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

11. Contact Us

If you have any questions about this Privacy Policy, please contact us:

- By email: info@myfitzone.app
- By visiting our website: <https://myfitzone.app>